

### LUCAN MINOR HOCKEY INC

Established in 1949



#### **SPONSORSHIP OPPORTUNITIES**

2022 / 2023 Season

Established in 1949, the Lucan Minor Hockey Association is a not-for-profit organization that provides a fun and safe environment for all players. The LMHA program prides itself in the development of on ice skills and positive, personal growth off the ice. Lucan is a growing and diverse community, widely known as a "hockey town", having proudly

#### WHY SPONSOR LUCAN MINOR HOCKEY ASSOCIATION?

Lucan Minor Hockey Association is made up exclusively of volunteers. From coaches to executive members, our community dedicates countless hours to the achievements of our organization. Fundraising and Community Partners play a vital role in the success of Lucan Minor Hockey. A partnership with our organization promotes a fun and rewarding experience for our members, with a strong focus on sportsmanship, pride, friendship, and self confidence.

#### How Does Your Sponsorship Help



# Sponsorship Ensures players of all ages and abilities are provided with opportunities to excel



Sponsorship
Aids in offsetting costs
of tournament and
other hockey event
expenses



Sponsorship
Provides funding for
the purchase of jerseys
and hockey equipment

# LUCAN MINOR HOCKEY ASSOCIATION SPONSORSHIP PROGRAM

2022 / 2023 Season



Gold Sponsorship Includes the Following:



- Logo in GOLD Location on the Sponsorship Board Located in the Lucan Community Centre.
- ♣ Official Sponsor of Locker Room #1 Including Large Logo Vinyl Decal Inside the Room.
- Prominent Logo on our State-of-the-Art Scoreboards During LMH Home Games
- Prominent Logo on our Website With Link.
- Social Media Advertisement on Facebook, Instagram and Twitter.
- Cross-Ice Boards Advertisement (2 Year Term).
- Membership Photo Trophy To Display Proudly at Your Place of Business.
- Two Lucan Irish Six Junior C Seasons Passes (Value \$150each, \$300 Total)

#### SILVER SPONSORSHIP - \$5,000 (TWO OPPORTUNITIES AVAILABLE)

Silver Sponsorship Includes the Following:

- Logo in One SILVER Location on the Sponsorship Board Located in the Lucan Community Centre.
- Official Sponsor of Locker Room #2 or #3 Including Large Logo Vinyl Decal Inside the Room.
- Prominent Logo on our State-of-the-Art Scoreboards During LMH Home Games
- Prominent Logo on our Website With Link.
- Social Media Advertisement on Facebook, Instagram and Twitter.
- Cross-Ice Boards Advertisement (2 Year Term).
- Membership Photo Trophy To Display Proudly at Your Place of Business.
- Two Lucan Irish Six Junior C Seasons Passes (Value \$150each, \$300 Total)
- Customized Advertisement Opportunities Available.



GOAL!

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GOAL!

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#### **BRONZE SPONSORSHIP - \$2,500 (TWO OPPORTUNITIES AVAILABLE)**

Bronze Sponsorship Includes the Following:

- Logo in BRONZE Location on the Sponsorship Board Located in the Lucan Community Centre.
- Official Sponsor of Locker Room #4, #5 or #6 Including Large Logo Vinyl Decal Inside the Room.
- Prominent Logo Shared With Other Bronze Sponsors on our State-of-the-Art Scoreboards During LMH Home Games
- Prominent Logo on our Website With Link.
- Social Media Advertisement on Facebook, Instagram and Twitter.
- Cross-Ice Boards Advertisement (2 Year Term).
- Membership Photo Trophy To Display Proudly at Your Place of Business.
- Customized Advertisement Opportunities Available.

#### **GREEN SPONSORSHIP - \$250+**

Friends of the Association Sponsorship Includes the Following:

- Logo in Green Location on the Sponsorship Board Located in the Lucan Community Centre.
- Logo on our Website Sponsorship Tab With Link.
- Social Media Advertisement on Facebook, Instagram and Twitter.
- Group Promotion Email to our Membership.

Have a custom idea in mind about how your business can partner with Lucan Minor Hockey? We would love to hear from you! Individual advertisement needs, unique collaboration ideas and other ways your business can be involved with our fast-growing organization can be discussed and negotiated. Contact us at <a href="mailto:fundraising@lucanminorhockey.net">fundraising@lucanminorhockey.net</a>

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### CROSS-ICE BOARDS ADVERTISEMENT (TWO-YEAR TERM) - \$500

Opportunity to have your logo prominently displayed on our cross-ice boards which are utilized for games for the following age groups

- U5
- U7
- U8 LM
- U9 LM, U9 MD (SEPT TO JAN)

*Note*: Approximately 50% of our total registered players fall within these age groups.

Adhesive logo to be provided and replaced as necessary by Lucan Minor Hockey.

